

# Arts Management (BA)

Lise Keiter, Music Coordinator and Art Coordinator

Kerry Cooke, Theatre Coordinator

The arts management major provides the student whose field of interest is art, music, or theatre with skills in management appropriate for positions in arts organizations or for graduate study in arts management.

**Department:** Arts Management

**Type:** Major

## Requirements for the Major in Arts Management

Senior Project in area of concentration

Required courses for area of concentration, as noted below

**Note:** One or more of the following strongly recommended: Art 117, Buad 307, Buad 350, Comm 115, Comm 221, Comm 240, Comm 245, or INT 251

**Note:** ECON 102 is strongly recommended, especially for students planning to pursue graduate studies in business.

Item #	Title	Credits
BUAD 200	MANAGEMENT PRINCIPLES (W)	3
BUAD 208	ACCOUNTING PRINCIPLES	3
BUAD 230	MARKETING PRINCIPLES	3
COMM 100	PUBLIC SPEAKING (O)	3
COMM 260	PUBLIC RELATIONS	3
ECON 101	PRINCIPLES OF MICROECONOMICS (SQ)	3
	ARTM 287/387: Internship	3
	Three credits in each of the other two concentrations	6

## Concentration in Art

**Note:** INT 150 Creating Community: Human Rights and the Arts and INT 155 Permeable Borders are encouraged but not required.

Item #	Title	Credits
ARTH 101	ART MATTERS: NARRATIVES (A)	3
ARTH 102	ART MATTERS: HUMANISM (A)	3
	Two Additional ARTH Courses	6
ART 117	SOFTWARE IN THE VISUAL ARTS (A)	3
BUAD 400	STRATEGY/SUSTAIN IN BUSINESS (O)	3
BUAD 401	SENIOR SEMINAR (M)	3

**Note:** BUAD 401 Senior Seminar for the ARTM major, with an art emphasis, may not double count for another major.

## Concentration in Music

**Note:** A music minor is recommended for this concentration.

<b>Item #</b>	<b>Title</b>	<b>Credits</b>
MUS 100	INTRO TO LISTENING (A)	3
MUS 111	MUSIC THEORY I (A)	4
	At least 12 additional semester hours of music electives, including at least two three-credit courses at the 200-level	12
MUS 402	SENIOR PROJECT (M)	3

## Concentration in Theatre

[THEA 208](#) or approved substitution

One additional course in theatre literature or history

One course in theatre techniques

Two additional theatre courses

<b>Item #</b>	<b>Title</b>	<b>Credits</b>
	THEA 214 or THEA 115	3
THEA 401	SENIOR PROJECT (M)	3
	<b>Total credits:</b>	<b>48-49</b>